



The NG Farah Randwick & NG Farah Project Marketing teams

# NG Farah Project Marketing celebrates 10 years of service in the Eastern Suburbs



Swell Burleigh Heads, 242 apartments SOLD off plan



"The Collection Homes" Prince Henry Little Bay by Sunland Group – now selling



180 Marine Pde, on behalf of Multiplex developments



Centennial Apartments – North Randwick - developed by Marsim



The Cowrie courtyard homes at Prince Henry Little Bay – currently for sale on behalf of Stockland Group

The eastern suburbs coastal market is undoubtedly one of Australia's strongest residential property markets. The magnificent beaches, coastline, proximity to the city and superb lifestyle and facilities our great city has to offer make this one of the most 'in demand' real estate strips in the country.

Historical data confirms the growth rates across this coastal market have far outstripped any other region in Sydney over the last 5 property cycles, in fact recent NG Farah research confirms a significant increase in demand and a decrease in annual supply across this region.

One of the rarest opportunities in this coastal market place are brand new quality residential developments by the beach.

The NG Farah Real Estate Group which has serviced the local market since 1962, recognised the strengths in purchasing brand new well located coastal properties and partners Dennis Vertzaias and the Farah brothers Glenn and Martin founded the NG Farah Project Marketing business with its first contract to market and sell 100 new homes and apartments off the plan in 1997 on behalf of the Toga Group, known as Bay Gardens, located on the former Maroubra Bay High School site. This represented approximately \$40million in gross sales value 10 years ago. Today prices within this development have grown by approximately 100% proving the strength of

new developments along Sydney's Eastern coastline.

NG Farah Project Marketing Managing Director Dennis Vertzaias comments "A new coastal development needs to have the right planning principles in place, should not be over developed & there should be a high level of quality delivered."

The NG Farah Project Marketing division is celebrating 10 years in the local market and was recently joined by co director and Coogee/Randwick specialist Peter Goulding. During this period, the company, which specialises in the sales and marketing of brand new coastal developments, has exclusively represented amongst Australia's largest building and development groups. NG Farah Project Marketing was also placed within this year's elite BRW 'Fast



Vinosa apartments Prince Henry Little Bay - now selling on behalf of stockland Group

Starters' list with annual turn over now between \$150 - \$200 million in new development sales per annum.



96 Beach St Coogee – 17 luxury apartments sold off plan – record prices achieved

The company now operates from a fully refurbished real estate centre at 48 Belmore Road Randwick, along with NG Farah directors Theo Karangis & Martin Farah, both specialising in residential sales. We chose this location as Randwick is the geographical centre of the eastern suburbs, and capitalises on the busy Belmore Road commercial centre, allowing us to effectively market any project in the East.

NG Farah are currently representing the Stockland group in the marketing and sales of Prince Henry Little Bay, which Vertzaias tips to be one of the best opportunities in the Sydney market this decade. Prince Henry is a brand new community fronting The Coast Golf Course and

includes the magnificent Little Bay swimming beach for all new residents to enjoy. There are a selection of new homes and apartments available within Prince Henry offering a high standard of quality and most importantly an intelligent masterplan to ensure delivery of a brand new low rise community by the beach with its own proposed new retail village, parklands, and state of the art community centre with attached kiosk. New residents will feel like they're living in a brand new resort just 20 minutes from the city centre. For further information, visit the comprehensive on site display centre on Pine Avenue (off Anzac Parade) Little Bay. Open Thursdays – Sundays 12-4pm.



Bay Gardens Maroubra beach 100 homes and apartments sold off plan on behalf of the Toga Group

If you are developing a new residential project in the eastern suburbs and require the advice or services of a project marketing company with a strong proven local track record, please contact Dennis Vertzaias on 0419 310 311 for a confidential discussion.

NG Farah ... *live the dream.*

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